

CASE STUDY

Attractive, economical, and sustainable packaging solutions for Montpak

Automatically weighing and labeling meat with reduced waste, Montpak elevates its packaging processes to a new level.

To meet rising demand, Montpak, a Canadian specialist in veal and lamb meat, must automate its processes. The fully automated GLM-levo labeling system, equipped with Bizerba CleanCut® technology, meets the stringent requirements of this quality-driven, environmentally conscious company.





In recent years, Montpak International, a family-owned business from Laval, Quebec, has established itself as a flexible and modern meat processor, recognized well beyond the national borders. The company’s ability to develop high-quality, diverse, ready-to-cook veal and lamb products has attracted a growing clientele. Montpak now serves global markets, including lucrative ones like Dubai and Japan. Furthermore, Montpak has ventured into e-commerce, launching an online shop for direct consumer sales, positioning itself as one of the few Canadian meat processors in the digital marketplace. To swiftly manage and reliably deliver large volumes, the Laval facility had to automate several processes, especially in packaging.



COMPANY

Montpak International

Montpak International is a leading processor of veal and lamb meat in North America. This family-owned business prioritizes traceability and quality assurance from slaughterhouse to processing and refinement. Montpak is renowned for its wide array of veal products, including schnitzels, chops, roasts, shanks, meatballs, and ground meat.

Established in 1959

Employs 150 staff members

Slaughtering and meat processing are conducted in Laval, Quebec (Canada)

More information
montpak.ca





“ By maintaining the highest quality standards, our products have a globally recognized reputation. We are proud to offer food retailers, food service companies and processors a complete range of high-quality dairy and grain-fed veal and lamb products.”

Ballo Kounadi
Technical Product Manager at Montpak

CHALLENGE

Packaging with Purpose

Montpak's standards for packaging extend beyond just quality and production efficiency. The company emphasizes visually appealing design to ensure its products not only differentiate from competitors but also achieve significant brand recognition. Labels are designed to be large enough to convey weight and expiration details alongside product information and brand messaging, enhancing customer engagement.

Commitment to Environmental Sustainability

Montpak positions itself as a forward-thinking manufacturer with a strong dedication to environmental protection and sustainability. It is actively engaged in reducing energy consumption and greenhouse gas emissions, implementing eco-friendly packaging solutions, and promoting systematic recycling efforts. Consequently, when selecting automatic weighing and labeling systems, Montpak prioritizes both economic efficiency and environmental impact considerations.



“ Montpak International’s environmental footprint is in line with best environmental practices. We manufacture our products in a way that best protects the environment and preserves it for future generations.”

Ballo Kounadi

Technical Product Manager at Montpak



ADVANTAGES

Taking Meat Packaging to a New Level

Montpak has revolutionized its packaging process with the GLM-levo fully automatic labeling system, featuring the CleanCut® applicator. This all-in-one solution—comprising hardware, software, labels, along with comprehensive service and support—has significantly boosted productivity, efficiency, and sustainability. The need for infrequent roll changes and cleaning, combined with quick adjustments for different products and packaging types, optimizes staff resources. Moreover, the use of high-yield Linerless label rolls reduce material use, waste, and storage needs.

Standout Shelf Presence

Beyond efficiency, the GLM-levo CleanCut® system fulfills Montpak's stringent requirements for meat product labeling. It ensures that, despite the abundance of information, the presentation remains appealing. Thanks to the high-quality full-wrap labels, Montpak's branding is instantly recognizable, even when products are stacked on store shelves.



Let's count

6

production lines

100

different articles

28

trays per minute

“ We have been working with Bizerba for 15 years and have always received high-quality solutions. We are also very satisfied with this machine. Six employees who previously did the tray labeling by hand were able to take on more productive tasks.”

Alex Fontaine

President and CEO of Montpak

“ Linerless labelling technology will revolutionize the entire labelling industry in the not too distant future. We are very pleased that we were able to convince Montpak with our labeling system with linerless labels.”

Derek Wagget

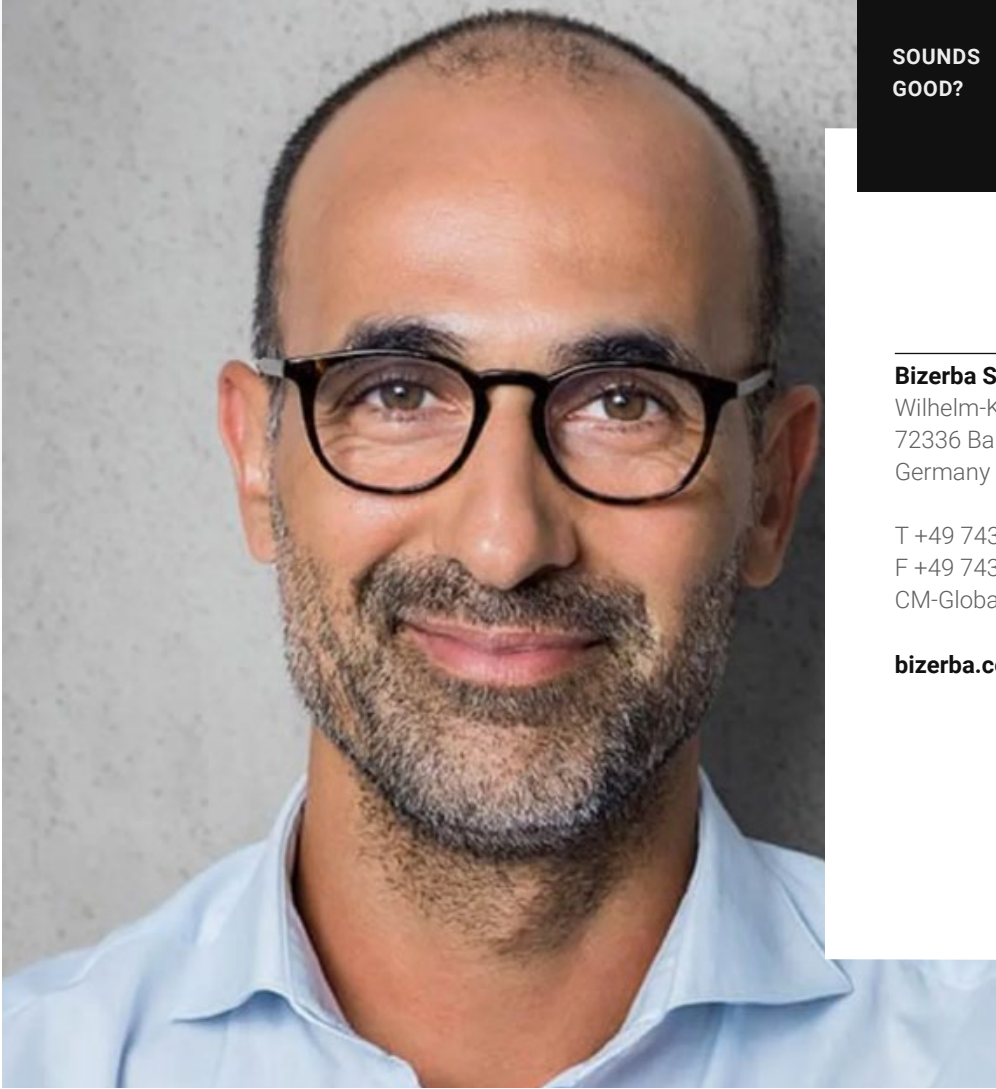
Sales Manager Industry at Bizerba Canada

COMPONENTS

The Montpak solution

Hardware

GLM-Ievo Cleancut Applikator
CleanCut® Linerless



**SOUNDS
GOOD?**

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