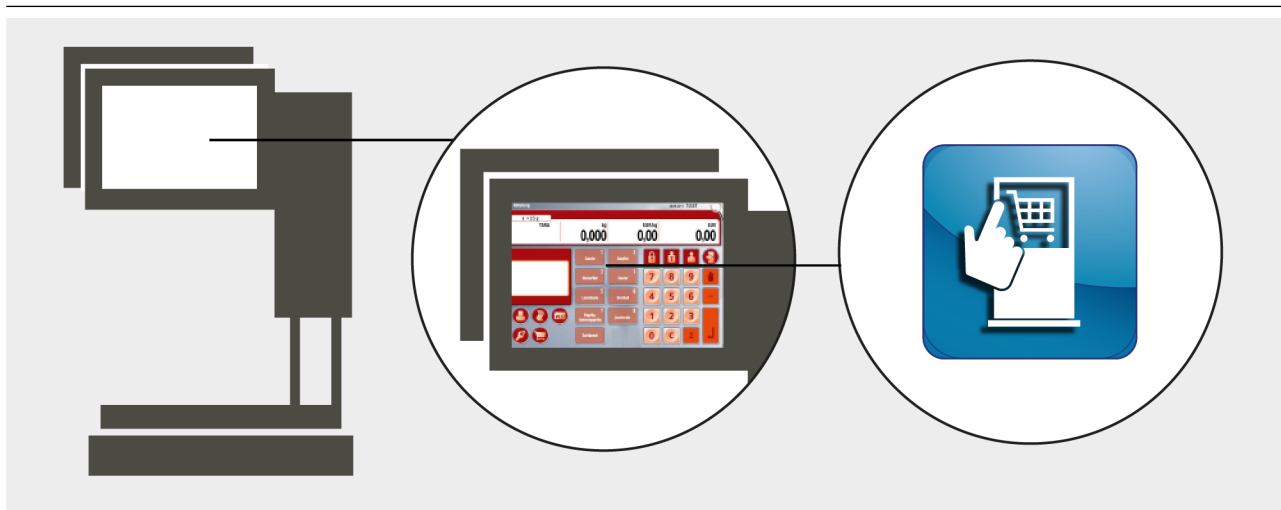# Data Sheet
RetailApp MyOrder

BIZERBA

Create your individual solution with the modular RetailApp concept. If your requirements grow, your software simply grows with them. Platform-independent, readily available and at an attractive price. RetailApps are available to you in 4 categories: Data management, administration, communication and money. More categories will be added in an agile way.

More information
High performance with a wide range of solutions and options.
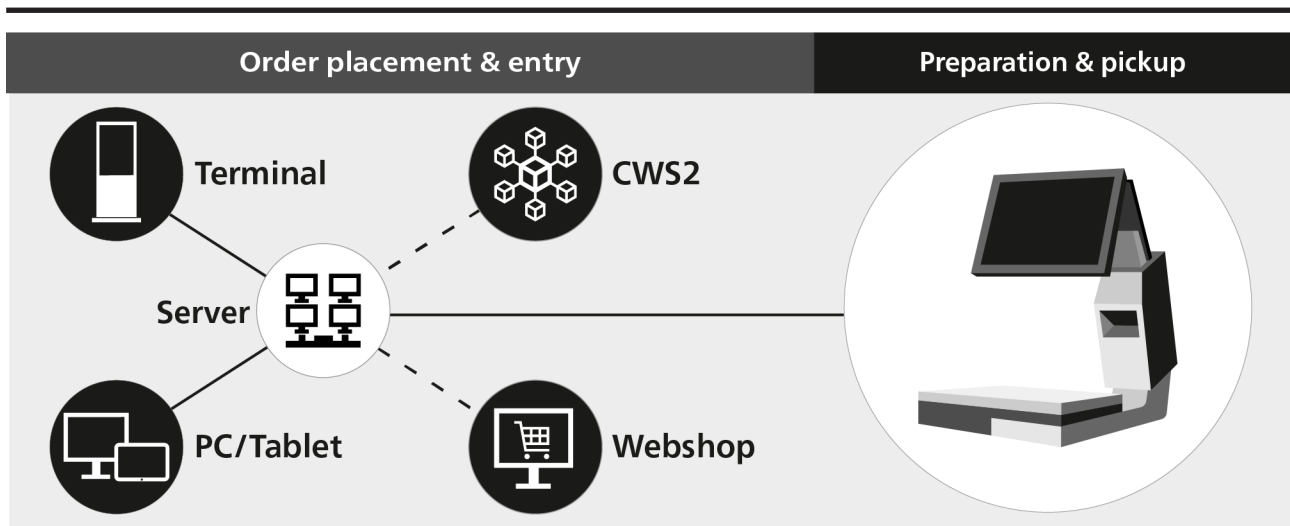
RetailApp MyOrder

Create a new shopping experience with the RetailApp MyOrder. The RetailApp reduces queues at the fresh food counter, lets you employees work more efficiently and your makes your customers are completely satisfied.

Product description

With the RetailApp MyOrder customers now simply order their fresh products when they start shopping, digitally via a terminal. They continue shopping and pick up their ready packed orders at the fresh food counter when they are done shopping. Other order entry options such as by telephone or directly by the operating staff at the fresh food counter are also easy to implement. Your staff enters the orders via tablet or directly on the scale which are then managed in a central database. Orders are directly prepared at the scale.

With the RetailApp MyOrder you offer your customers and employees new possibilities and maximum operating and shopping convenience. Illegible handwritten notes, time-consuming browsing or searching are a thing of the past. Another benefit of MyOrder: The RetailApp allows you to seamlessly connect online stores and other third-party systems to the ordering system. Moreover, you give your customers maximum transparency about ordered products. Using the intelligent RetailApp, you easily integrate information such as data of origin, allergens or recipes in the ordering process.

Order placement & entry	Preparation & pickup

- Terminal
- CWS2
- Server
- PC/Tablet
- Webshop

Impressive unique selling points

– Fast and intuitive order processes:
  – Simple, digital order placement by the end customers at the terminal when they start shopping
  – Direct order entry on the tablet or on the scale by the operating personnel
  – Seamless order preparation directly at the PC scale of the fresh food counter
– Merging of stationary and online trade:
  – Easy integration of online shops via standard interface
  – One central database for all order channels and orders
– Creating added values:
  – Self-ordering terminal also becomes an information terminal to retrieve, e.g. data of origin, allergens or recipe suggestions

Provable benefit

– More lean operating processes through one central order management
– Contemporary customer convenience:
  – Individual ordering options: In-store at the terminal or at the fresh food counter, online or by telephone
  – Shorter queues and wait times at the fresh food counter
  – Efficient use of shopping time
  – More transparency about ordered food directly on the terminal
– Competitive advantage through a better, contemporary image
– Customer loyalty and gaining customers through an innovative and time-saving shopping experience